



Press release

Lumion visualization competition 2014 - The next generation of architects - Starting July 1, 2014

Kids and teenagers can easily win
\$30,000 cash in this creative competition.

Children are already designing their own worlds using the global phenomenon, Minecraft. This is a sign of how much young people love to design, build and be creative. With the right software anyone can turn their imagination into reality. With Lumion everyone can create stunning, professional visualizations. The Lumion 2014 competition allows the next generation of architects to show their talent to the world and in doing so, they have the chance to win the \$30,000 grand prize.

Let Lumion Fund Your Education

According to FinAid.org, the average cost of a master's degree for students is between \$30,000 and \$120,000. It's easy to see how \$30,000 can get someone on the right track towards a promising career. In this way, Lumion can help someone to realize their dream of becoming an architect or designer.

Lumion is So Easy

The Lumion Team believes that the youth of today is buzzing with creativity and that Lumion is so is the perfect podium to show today's architects what the future of architectural visualization looks like. Lumion is so easy, fast, high quality and fun that today's architects often don't believe what Lumion can do. That's why Act 3D B.V. is undertaking the bold move of asking kids and teenagers to create videos using Lumion.

The Challenge

All you have to do is use Lumion to create the best architectural video you can. The duration should be between 30 seconds and 5 minutes. On our website www.lumion3d.com you will find, an entry form, the competition rules and a FREE competition version of Lumion which includes a content library with materials, people, cars, grass, trees, sky and water. You can use the models provided or even import your own. Finished video entries need to be submitted before September 21st.

What can you win?

Grand prize: \$30.000 cash! The total prize-pot is \$75,000 and alongside the grand prize, laptops, phones, tablets, game consoles and Lumion commercial software can also be won.

For more information:

www.lumion3d.com

Linda van Wijk - marketing communications

linda@lumion3d.com